The Destination Sales and Marketing Group (DS&MG) is a mobility management company based in Arlington, VA. DS&MG has lead the way in the transportation demand management industry since 1998 and has a solid reputation as a firm that creates innovative programming with measurable results. DS&MG is contracted on a long-term basis with Washington, DC region jurisdictions to operate and manage Arlington Transportation Partners, BikeArlington, WalkArlington, and MobilityLab, as well as providing brand strategy, TDM, and marketing and communications services for goDCgo, Capital Bikeshare and the DC Circulator for the District Department of Transportation (DDOT). We offer our clients a comprehensive suite of services to support successful transportation program implementation making it easy for organizations to offer transportation benefits promoting bus, rail, biking, walking, carsharing, car and vanpooling, as well as telework, compressed work weeks, and flexible scheduling.

The Mobility Lab is a transportation think tank and research center, a place where Transportation Demand Management and mobility management ideas and strategies can advance competitively through research, collaboration, technology and training. The Destination Sales & Marketing Group provides our diverse staff of consultants, designers and managers with an innovative and varied working environment; competitive salaries and benefits.

Research Analyst, Mobility Lab

Position Summary

The Research Analyst assists with integrating program-evaluation-and-measurement research functions into the day-to-day work of ACCS programs, and brings "research to practice" in efforts to promote sustainable transportation. The Research Analyst support's Mobility Lab's in-house capacity for collecting and analyzing data and making informed, evidence-based, data-driven recommendations.

The Research Analyst reports directly to the Research Director, and interacts with other Mobility Lab, ACCS, and DS&MG staff.

Responsibilities

- Draft survey questionnaires for approval by stakeholders.
- Program and field internet-based surveys with supervision from the Research Director.
- Analyze survey data using descriptive statistics and significance tests, and compare that data with other spatial and non-spatial data.
- Work with ACCS & DS&MG teams to identify innovative strategies to be incorporated in to programs.
- Summarize and present analysis findings through written, visual, and oral communication.
- Track and report on outside research relevant to ACCS program.
- Provide reference services on transportation topics to Mobility Lab, ACCS, and DS&MG staff, as well as others.
- Track and report on employer, labor-market, transportation, and demographic data.
- Collect program performance metrics from ACCS programs and report them to the Commonwealth of Virginia and other stakeholders.

- Conduct secondary research and information gathering from academic and non-academic sources.
- Track and report on outside research relevant to ACCS program.
- Provide reference services on transportation topics to Mobility Lab, ACCS, and DS&MG staff, as well as others.
- Other data or research and writing projects as assigned.

Qualifications

- Strong critical-thinking ability and capacity to build evidence-based arguments.
- Excellent analytic and technical skills that support critical thinking and evidence-based arguments.
- General knowledge of common primary and secondary sources of data, as well as a curiosity for exploring, discovering, and using new sources.
- Excellent written and verbal communication skills.
- Excellent time management skills.
- Demonstrated ability to be proactive in identifying and offering solutions to problems.
- Proficiency with common statistics packages (such as SPSS, SAS, R, or similar), Microsoft Word, Microsoft Excel, and Microsoft Access.
- Experience programming survey software, experience with Key Survey preferred.
- One to three years of professional experience in research analysis.
- Proficiency with any geographic information systems (GIS) software is strongly preferred.
- Experience designing and fielding internet-based surveys and analyzing collected data using common statistical tests preferred.
- Bachelor's degree in geography, business, public policy, economics, sociology, psychology, computer science, statistics, or urban planning. Candidates with degrees in economics, business, sociology, psychology, computer science, and statistics, must demonstrate an interest in cities, transportation, and/or marketing.

Business Tools Requirements

Experience programming survey software, SPSS and Key Survey preferred.
GIS mapping and analysis preferred.
Microsoft Excel, Access and PowerPoint.
In-Design a plus.

Compensation

Excellent benefits, generous leave, 401K plan, compressed work week, transportation benefits.

Salary negotiable based on experience between $60,000 and $70,000 annually.

Please submit cover letter, research white paper sample, and resume to Lois R. DeMeester, CEO, The Destination Sales & Marketing Group, at Ldemeester@transpartners.com. Please write *Research Analyst, Mobility Lab* in the subject line.