

DS&MG

Milestones & Awards

- 19/98
 - Founded Arlington Transportation Partners
- 19/99
 - Founded and distributed *Solutions* newsletter
 - Created Employer Services *Resource Guide*
- 20/00
 - Launched Bike to Work Day Rosslyn pit stop
 - Created Logistics and Fulfillment Center for the distribution of transportation brochures around the region
 - **Award: ACT Chesapeake Chapter – Outstanding Marketing Campaign**
- 20/01
 - Launched CommuterDirect.com Corporate Services
 - DRPT Grant: CommuterChoice Program
 - Developed Metrochek Implementation Kit
 - Partnered with US Environmental Protection Agency to create *Best Workplaces for Commuters*
 - Recognized Arlington businesses as *Best Workplaces for Commuters* in front of Arlington County Board
- 20/02
 - Contract Award: DS&MG for Arlington County Transportation Demand Management Program
 - Launched *MyRewards* online incentive program
 - **Award: Virginia Transit Association – Innovative Program for CommuterDirect.com and CommuterChoice Program**
 - **Award: ACT National – Leadership Award for Arlington County Commuter Services**
 - **Award: ACT National – Bob Owens TDM Champion for Arlington County Commuter Services**
 - **Award: US Environmental Protection Agency – Commuter Choice Leadership Award, presented to Lois R. DeMeester by US EPA Administrator, Christine Todd-Whitman**
- 20/03
 - Co-authored Governor's Congestion Mitigation Initiative resulting in the *Pike Ride Transit Ridership Development Program*
 - Launched Arlington Transportation Partners Multi-Family Residential Services Program
 - DRPT Grant: Mobile Store marketing campaign
 - **Award: ACT Chesapeake Chapter – Unsung Hero Staff Member**
 - **Award: ACT National – Outstanding Marketing Campaign for ART 61**
- 20/04
 - Contract Award: VDOT *Public Sector Employer Outreach* TERM
 - Launched Arlington Transportation Partners Visitor Services Program
 - DRPT Grant: Arlington Transportation Partners Developer Services Program
 - **Award: US Environmental Protection Agency – Best Sales Effort for Arlington Transportation Partners *Best Workplaces for Commuters* campaign**
 - **Award: ACT Chesapeake Chapter – Outstanding TDM Program for Residential Services Program**
 - **Award: ACT National – Creative Excellence Award for Arlington Transportation Partners Residential Services Program**

- 20/05
 - Generated \$1M in transit benefit revenue for CommuterDirect.com Corporate Services by Arlington Transportation Partners
 - Hosted regional event for transportation demand management professionals, featuring keynote Dr. Gridlock
 - Launched *ATP Breakfast Club* seminars
 - Launched *Rides in the City* campaign
 - **Award: Metropolitan Washington Council of Governments – Employer Services Organizational Achievement Award for CommuterDirect.com Corporate Services**

- 20/06
 - DRPT Grant: Transportation Information Display Units and Kiosks
 - Launched Research Program for Arlington County
 - Launched Arlington Transportation Partners Relocation Services
 - Co-authored transportation demand management section of Arlington County Master Transportation Plan
 - Launched *Personalized Transportation Options Portfolios*

- 20/07
 - Contract Award: DS&MG for Arlington County Transportation Demand Management Program
 - Launched Walkabouts for the Arlington community
 - Launched *Fresh AIRE for Transportation* in partnership with Arlington County
 - Arlington Transportation Partners employer services network reached 500+

- 20/08
 - Arlington Transportation Partners celebrates 10-year anniversary
 - **Award: League of American Bicyclists – Bicycle Friendly Community (Bronze)**

- 20/09
 - Staffed Obama’s Presidential Inauguration travel command center, tweeting real time travel information
 - Served in prominent roles in US Department of Transportation/Federal Highway Administration policy
 - Launched Arlington Transportation Partners/Transportation Demand Management for Site Plans partnership
 - Launched *Redefine Your Commute*, a business-to-consumer educational campaign
 - Founded BikeArlington and WalkArlington

- 20/10
 - Founded Mobility Lab
 - Launched Capital Bikeshare in Arlington
 - Founded goDCgo, the Transportation Demand Management Program for the District Department of Transportation
 - Recognized first Bicycle Friendly Business in Arlington

- 20/11
 - Hosted statewide Vanpool Bootcamp
 - Launched Capital Bikeshare Corporate Membership Program
 - Recognized 10 total Bicycle Friendly Businesses in Arlington
 - **Award: Walk Friendly Communities – Walk Friendly Community (Gold)**
 - **Award: ACT Southeastern and Chesapeake Chapters – President’s Award for Arlington Transportation Partners**
 - **Award: Metropolitan Washington Council of Governments – Employer Services Organization Achievement for goDCgo**
 - **Award: Metropolitan Washington Council of Governments – Employer Services Sales Team Achievement for Arlington Transportation Partners**

- 20/12 —
 - Launched BikeArlington's *PAL Program*
 - Launched *Healthify Your Commute*, a business-to-business educational program
 - Launched first Capital Bikeshare Transportation Development Plan
 - Established Mobility Lab Transportation Technology Fellowship, incubating *TransitScreen*
 - Recognized 20 total Bicycle Friendly Businesses in Arlington
 - Arlington Transportation Partners employer services network reached 700+
 - **Award: League of American Bicyclists – Bicycle Friendly Community (Silver)**

- 20/13 —
 - Mobility Lab recognized as “national influential organization” by Ray LaHood, former Secretary of Transportation
 - Launched *Champions Program*, recognizing Arlington County's most engaged businesses and properties
 - Launched Transit Tech Initiative
 - Launched Transportation Camp in Arlington, second in the nation
 - Premiered BikeArlington's *Bikeswell* documentary film
 - Supported creation of North American Bikeshare Association
 - Recognized 24 total Bicycle Friendly Businesses in Arlington
 - **Award: ACT National – President's Award for Mobility Lab**

- 20/14 —
 - Launched Mobility Lab's Transportation Techies MeetUp
 - Served on ACT National and Transportation Research Boards
 - Co-Sponsored First Innovation Public Policy Summit by Mobility Lab

- 20/15 —
 - Launched BikeArlington's Comfort Bike Map, first in the nation
 - Launched Transportation Demand Management for Schools Services Program
 - DRPT Grant: Vanpool Connect, ATP's vanpool formation initiative
 - Premiered BikeArlington's *Arlington Passages* documentary films
 - Celebrated Capital Bikeshare 5-year anniversary
 - Recognized 29 total Bicycle Friendly Businesses in Arlington
 - **Award: Metropolitan Washington Council of Governments – Sales Team Achievement for goDCgo**
 - **Award: Walk Friendly Communities – Walk Friendly Community (Gold)**

- 20/16 —
 - Generated over \$15M in transit benefit revenue for CommuterDirect.com Corporate Services by Arlington Transportation Partners
 - Arlington Transportation Partners employer services network reached 800+
 - Expanded Bike to Work Day pit stops to eight locations in Arlington with 3,000+ attendees
 - Recognized 35 total Bicycle Friendly Businesses in Arlington
 - **Award: Metropolitan Washington Council of Governments – Employer Services Organization Achievement for goDCgo**
 - **Award: Metropolitan Washington Council of Governments – Employer Services Sales Team Achievement for Arlington Transportation Partners**
 - **Award: ACT Chesapeake Chapter – Outstanding Marketing Campaign for SafeTrack**
 - **Award: ACT National – Marketing & Outreach, Public Agency for Champions**