



The Destination Sales and Marketing Group, Ltd.

## Destination Sales & Marketing Group, January 2022 Mobility Lab Research Manager

Come join our award-winning team in Arlington, VA and be part of a compassionate and driven group that emphasizes collaboration, communications, and technical expertise. The Destination Sales and Marketing Group, Ltd. (DS&MG) is a business services company that operates and manages long-term transportation option programs. This is an excellent opportunity for a professional to make a difference in the lives of Arlington County residents and commuters with lasting impacts that extend to the greater Washington region.

### Position Summary

As the Research Manager, you will manage research projects and support the design, administration, and reporting needs for executing the research agenda for Arlington County Commuter Services programs. The Research Manager will be well versed in research and survey design, from data collection and analysis to interpreting data and sharing research findings to internal and external audiences. The Research Manager will also be providing research and analytical support to other colleagues from Arlington Transportation Partners, BikeArlington, WalkArlington, Capital Bikeshare, and Commute66. Occasional research projects will be in collaboration with local regional universities, Commuter Connections, and with Arlington County Transportation and Planning Bureaus.

### Responsibilities

- Provide oversight and execution for all phases of assigned research projects including design, data collection, analysis, and reporting.
- Explore and carry out creative ways to present data and findings from transportation and travel behavior research through written reports, data visualization, website articles, maps, charts, and infographics.
- Fulfill requests for research assistance that includes but is not limited to survey design and administration, program evaluation, data analysis and visualization, developing and maintaining data collection protocols, and conducting secondary research from academic and non-academic sources.
- Prepare and conduct presentations about research findings to internal and external audiences.
- Coordinate data reporting needs.
- Assistance in the management of the research budget and with the creation of monthly project progress narratives.

### Required Skills & Experience

- A minimum of a four-year college degree, preferably in economics, statistics, public policy, sociology, psychology, geography, urban planning, or a related discipline. Master's degree preferred.
- 4+ years of professional experience (experience in research, program evaluation, project management or consulting preferred).
- Demonstrated ability to manage research projects from inception to completion.



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- Experience with conducting quantitative analysis, qualitative analysis, and mixed methods research.
- Experience with building, manipulating, and analyzing large datasets, especially household-level survey datasets.
- Advanced proficiency in Microsoft Excel and data analysis software such as R, Stata, SAS or similar.
- Proficiency in using any geographic information systems (GIS) software and/or data visualization software such as Tableau.
- Excellent technical writing and verbal communication skills.
- Ability to meet project deadlines.
- Experience with collaborating with various teams and internal and external stakeholders.
- Interest in telling compelling stories through data, travel behavior, transportation, and cities.

### **Compensation and Benefits**

The Research Manager position is full time, forty hours per week and reports to the Research Director of Mobility Lab. *Due to COVID-19, this position is temporarily a remote position but will require the employee to be located in the DC region and available to work in Arlington, Virginia when DS&MG returns to office.* Competitive salary between \$64,000-\$67,000 per year based on experience. Annual paid time off, holidays, and generous benefits package including transit benefits and employer-sponsored 401(k) program participation. Company provided laptop. Applicants must currently be authorized to work in the United States.

### **Submission Details**

Interested candidates must submit a resume and cover letter as well as a writing sample of prior research or analytical work to Tasha Arreza at [Tasha.Arreza@mobilitylab.org](mailto:Tasha.Arreza@mobilitylab.org). Please write "Research Manager Mobility Lab" in the subject line. Links to prior work or to a work portfolio is appreciated.

### **About The Destination Sales & Marketing Group**

DS&MG operates programs including Arlington County Commuter Services- Arlington Transportation Partners (ATP), BikeArlington, Mobility Lab, WalkArlington, and Capital Bikeshare as well as outreach for Vanpool Connect and Northern Virginia Transportation Commission's 1-66 Commuter Choice - Inside the Beltway program. We educate and assist our clients in offering their employees, residents, tenants, and guests' programs and amenities that support travel choice. DS&MG has led the way in the Transportation Demand Management (TDM) industry since 1998 and have a solid reputation as a firm that creates innovative programming with measurable results.